

“This is why IRON has become so strong ”

intervista a Stefano Sabattini, Vice Presidente Gruppo Transtecno

We are excited about the product. This is a range of products born from the experience and **passion of our work.**

Production has been running at full capacity since the recent launch at the Hanover Messe fair in April, and since then the esteem for IRON has continued and become more widespread.



Stefano Sabattini, Vice President of the Group, explains why: “It's true, we are very pleased with the **impact that IRON** has had on the market, both with existing and new customers. IRON is a project that was created on quality and attention to detail; our customers understood this immediately, this is something that was crucial.”

Why this in particular?

“With this new range of gearboxes the Transtecno Group is preparing to play an important leading role in international markets. To achieve this we have invested important resources as well as restructured production and the Group's companies in the most important areas.

We have tried to bring something to the market that makes us stand out from the existing options. Particular attention has been paid to the quality of the components. Experience, technology and innovation; this has allowed us to achieve excellent technical performance with the best quality/price balance.

We managed to achieve all of this using the module design concept that has consistently characterized the Transtecno product range. In this way, we can encourage the opening of many **assembly centres** (Transtecno MASTERS) at sustainable investment costs, considerably lower than those proposed by our most well-known competitors.



Distributors who want to become genuine professionals in this sector now have the real possibility to enter the market as specialized centres, equipped to quickly respond to all requests for standard gearboxes from the catalogue up to 3500 Nm.

Any concrete examples? “Many. I want to underline that **some major Distributors** have become MASTERS and that some **big industrial companies** have already secured significant orders”.

Future prospects?

“We will continue along our path with our feet firmly on the ground, and with the desire to do even better: IRON, for us, is an essential step. Moving forward in this way benefits us and motivates us onwards.”

